



## **JOCO Latino Festival 2025: Sponsorship Invitation**

**Dear Friend of Latinos Activate JOCO,**

**We are excited to offer you the opportunity to sponsor the JOCO Latino Festival 2025. As a 501(c)(3) nonprofit organization, Latinos Activate JOCO is dedicated to empowering the Latino community through education, advocacy, and cultural events. Your sponsorship will support our mission to foster a vibrant and inclusive environment where Latino heritage is celebrated and the community thrives.**

### **Event Details:**

- **Date: Sunday, May 18, 2025**
- **Time: 1:00 p.m. to 6:00 p.m.**
- **Location: City of Pine Level, Johnston County**

### **Sponsorship Levels:**

- 1. Platinum Sponsor - \$2,500**
  - **Your logo prominently featured on the main stage and in all event marketing**
  - **Special acknowledgement in press releases and on social media**
  - **Speaking opportunity during the event**
  - **Premium 10x10 promotional booth space**
  - **Commercial future in a Spanish Radio Station.**
- 2. Gold Sponsor - \$1,000**
  - **Your logo on select marketing materials and event website**
  - **Recognition on social media**
  - **10x10 promotional booth space**
- 3. Silver Sponsor - \$500**
  - **Your logo featured on the festival website and in event signage.**
  - **Public acknowledgement at the festival**
- 4. Bronze Sponsor - \$250**
  - **Your name listed on the festival website**

- Thank you announcement at the event
- Recognition on social media

**Benefits of Sponsorship:**

By sponsoring our festival, you will not only gain exposure to a diverse audience but also align your brand with a noble cause. Your support directly contributes to our ongoing initiatives and the cultural enrichment of Johnston County's Latino population.

**Payment Details:**

- Checks should be made payable to Latinos Activate JOCO, with tax receipts provided for your records.
- For alternative payment methods, please contact us directly.

**To Commit:**

Select your desired sponsorship tier and return the completed form with your contribution by March 17, 2025. We will then coordinate with you to deliver your sponsorship benefits.

**Contact Information:**

**Latinos Activate JOCO**

**Attention: Festival Sponsorship Coordinator**

**Email: [sergio@latinosactivatejoco.com](mailto:sergio@latinosactivatejoco.com)**

**Phone: (404) 368-4291**

We appreciate your consideration and hope to partner with you in this endeavor to celebrate and elevate the Latino community through this dynamic festival.

Sincerely,

**Sergio Benítez**

**President**

**Latinos Activate JOCO**

